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FOR IMMEDIATE RELEASE

NOVA TERRA CLOSING LEAVES VOID IN LOCAL SALSA DANCE SCENE  
Dance Supporters Step In: Dance Instructors Hold Own Dance Events

Regular Salsa dancers have been left scrambling after the announcement of Nova Terra's closing this month. In order to continue the art of social Salsa dancing, Scarlet Mambo hosts "Scarlet Salsa Social" on Sunday, August 10th, 2008 at the IM Gallery Studio In Highland Park, New Jersey. This dance social is the first of a series of monthly dance socials intended for Salsa dancers.

Conveniently located half a mile from downtown New Brunswick, the Scarlet Salsa socials are modeled after the popular Salsa socials of New York City. Salsa dancers can save the tolls, gas, and time and come to this New-York-flavored Salsa social in a beautiful dance studio in Central Jersey.

"Scarlet Salsa Social"

IM Gallery Studio  
233 Raritan Ave (Rt-27)  
Highland Park, New Jersey, 08901

Sunday, August 10th 2008  
5pm - 6pm - Workshops  
6pm - 9pm - Dance Social

Two workshops, for men and ladies, respectively, will be offered simultaneously before the dance Social. World-renown Salsa dancer, Yesenia Peralta will teach a workshop titled "Sexy Styling for Ladies". Dany Joshua will teach a workshop titled "Styling for Men".

Workshop and social (\$25) - Social (\$10) - On-line registration by August (\$20). Discounted on-line registration for workshops is available at [www.ScarletMambo.com](http://www.ScarletMambo.com). For more information visit the website or contact Dany Joshua at 732.391.1110 or at [dany@scarletmambo.com](mailto:dany@scarletmambo.com).

The IM Gallery studio features 2,800 square feet of oak hardwood flooring and air conditioning.

"DJ Dany J" will feature classic Salsa for serious non-stop dancing.

There is a public parking lot across the street and plenty of free street parking available.

Light refreshments and snacks will be available at all the socials.

Other Scarlet Salsa Socials.

- Friday	August 15th, 2008	10 pm - 2am
- Friday	September 5th, 2008	10 pm - 2am
- Sunday	September 14th, 2008	5 pm - 9pm

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If you would like more information about this event, or to schedule an interview with Dany Joshua, please call 732.391.1110 or email [dany@scarletmambo.com](mailto:dany@scarletmambo.com).